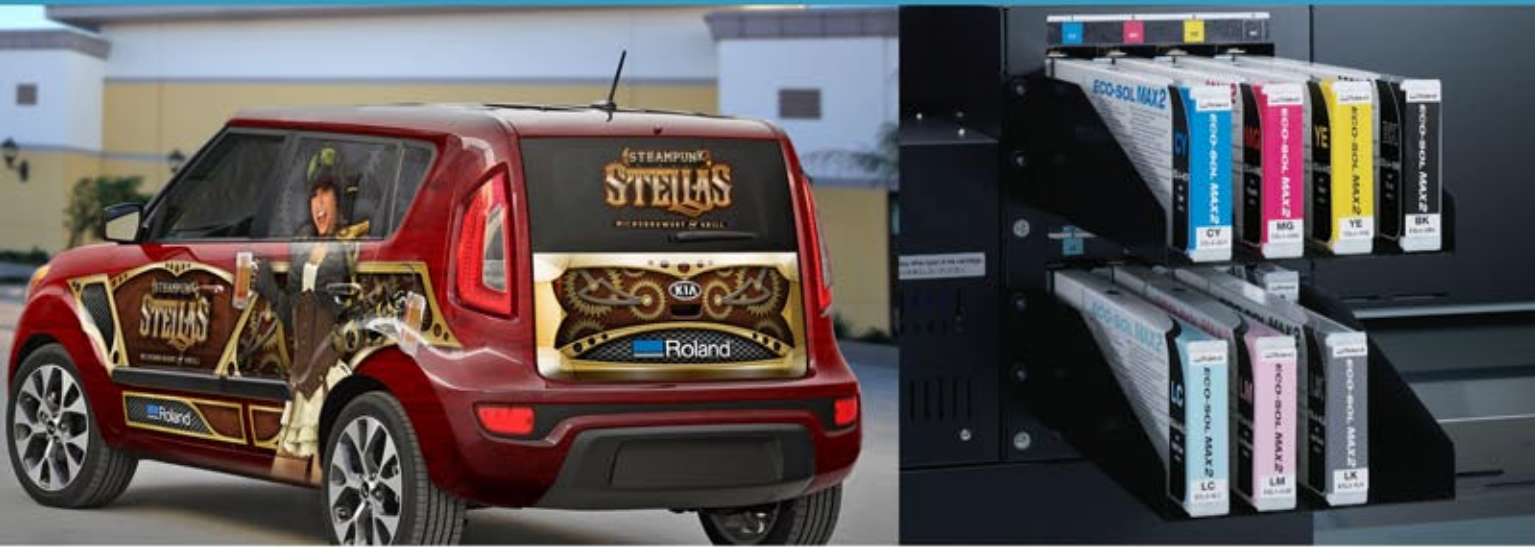


# ROLAND'S AWARD-WINNING ECO-SOL MAX® AND MAX2® INKS



High-density Eco-Sol MAX inks dry fast and offer a wide color gamut, rugged outdoor durability and broad support for uncoated and coated media - all at a low cost per square foot. Virtually odorless, it requires no special ventilation or environmental equipment.

## Available in Two Formulations

Two Eco-Sol MAX formulations are available, each optimized for your printer hardware:

### Eco-Sol MAX

Available in eight colors including white and metallic silver, Eco-Sol MAX is compatible with the following Roland devices:

- VersaCAMM SPi printer/cutters
- VersaStudio BN-20 printer/cutter

### Eco-Sol MAX 2

Available in nine colors including light black, white and metallic silver, Eco-Sol MAX 2 has been reformulated for even faster drying times and enhanced image quality. Eco-Sol MAX 2 is compatible with the following Roland devices:

- SOLJET Pro 4 XR-640 printer/cutter
- SOLJET XF-640 printer
- VersaCAMM VSi printer/cutters
- VersaExpress RF-640 printer

## The Added Benefits of Eco-Sol MAX Inks

Eco-Sol MAX inks support a higher quality product for the most demanding graphics businesses. They offer the following benefits to achieve the most professional print results:

### Fast Drying Time and Aggressive Bonding

Produce fast drying graphics that bond aggressively and can be handled right off the printer on a wide variety of substrates. This advantage increases productivity and allows Eco-Sol MAX ink to perform with take-up roller systems for long, unattended production runs, even in high-speed mode.

### Rugged Durability

Eco-Sol MAX is highly scratch resistant, making it ideal for use on outdoor banners and graphics where it performs flawlessly throughout the printing and finishing processes, including welding, sewing and the attachment of grommets. It delivers lasting results and maintains image quality for at least three years outdoors without lamination.

### Exceptional Image Quality

Eco-Sol MAX provides superb color when viewed at a distance or close up, and an extended color gamut delivers bright reds, greens and blues.



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+1 800 561 8844 for service & support





Open up to new applications and design options with Eco-Sol MAX. In addition to CMYK, Light Cyan and Light Magenta, create unique effects with White and Metallic Silver inks, plus a Light Black option from Eco-Sol MAX 2.

### Metallic Silver Ink

Winner of prestigious DPI, EDP and Viscom awards, Eco-Sol MAX and MAX 2 Metallic Silver inks are an absolute game changer for your business and transform ordinary graphics with stunning metallic colors and effects that command higher prices and stop viewers in their tracks.

Print as a spot color or combine with CMYK to create an entire spectrum of metallic hues, including gold, bronze and pearlescent colors. Use on vinyl, paper, PET film, banner and canvas materials to produce stunning effects for both indoor and outdoor displays. It's also ideal for adding unique finishes to labels, packaging prototypes, POP, decals, signs, banners, posters, decorated apparel and more.

### White Ink

Create bold, bright white text and graphics on clear and reflective media and enhance a substrates opacity and brightness. Used on backlit displays, labels, packaging comps and window clings, it achieves brilliant illumination.

### Light Black (Eco-Sol MAX 2 only)

Produce the most neutral gray on photographic reproductions for high-end fashion, advertising and other graphic applications. It enables ultra-smooth gray scale gradations and natural skin tones when printing precise photographic images.

### Virtually Odorless

Virtually odorless, Eco-Sol MAX inks require no special ventilation or environmental equipment.

### Optimized by VersaWorks RIP Software

Eco-Sol MAX is designed for performance with Roland VersaWorks RIP software. Roland media profiles make it easy to achieve exceptional print quality across a variety of applications.

### Comprehensive Media Support

Eco-Sol MAX performs beautifully with Roland's entire line of media, including both coated and uncoated options. Compatibility with value-priced uncoated media can significantly reduce overall production costs for Roland inkjet customers.

### Low Running Costs

Eco-Sol MAX boosts Roland inkjet performance and provides lower running costs.

The estimated running costs are as follows:

#### Low-Density CMYK Image

- Average ink cost \$.16 per sqft. + Average media cost \$.30 per sqft. = \$.46 per sqft.

#### High-Density CMYK Image

- Average ink cost \$.28 per sqft. + Average media cost \$.30 per sqft. = \$.58 per sqft.

### Recyclable Cartridges

All Eco-Sol MAX cartridges are recyclable for a cleaner, more sustainable environment. To participate in our recycling program, simply ship them to our company's California headquarters (see address at the bottom of the page).

#### Eco-Sol MAX

VersaCMM SPI and VersaStudio models

Eight colors in high-density formulation (CMYK+ Lc+Lm, White and Metallic Silver)

#### Eco-Sol MAX 2

SOLJET Pro 4, VersaCMM VSI, and VersaExpress models

Nine colors formulated for even greater density (CMYK+ Lc+Lm, Light Black, White and Metallic Silver)

- Brighter, more opaque white for bolder results
- Denser, more reflective metallic silver for added impact
- Light black for even smoother gray scale gradations, more natural skin tones and the sharpest photographic images

Exceptional imaging at high production speeds

Virtually odorless and user friendly

Fast drying and scratch resistant for fast, easy finishing and handling

Wide color gamut for deep reds, blues and greens

Aggressively adheres to a range of affordable uncoated media

Durability up to three years outdoors without lamination

Ink running costs as low as 16¢ per sq. ft.

CMYKLcLm available in 220 and 440 cartridges

CMYKLcLmLk available in 440 ml cartridges (White and Metallic Silver in 220 ml only)

Cartridge Recycling program available

Your choice of ink configurations (varies by model)

